

FORTUNE

2025

ENGLISH

COMPANY PROFILE

Established in 2011, Jiangsu Fortune New Material Technology Co.,Ltd is a national high-tech enterprise. The company is headquartered in Nantong, Jiangsu Province, with an 8,000m² production facility, and have a branch center with R&D and operation in Shenzhen, Guangdong Province. It has four subsidiaries responsible for China domestic B2B, overseas B2B, and Cross-Border B2C businesses, covering products design, R&D, production, sales, and after-sales service, forming a comprehensive trade and manufacturing system. The company's main business include home decoration, stationery & office supplies, functional materials and textile products & accessories. Our clients span over 80 countries and regions worldwide, and we serve over 1 million end customers annually, with key markets in the United States, the European Union, Australia, Japan & Mid-East.

With over a decade of experience in production and export, we are committed to innovation, sustainability, and products reusability. Through collaborations with numerous universities, we have obtained over 15 product patents. With advanced equipment, we have enough production capacity to fulfill various customized requirements. All of our products meet Chinese national standards and are certified under ISO 9001:2015 Quality Management System, as well as international standards like EU REACH & ROHS regulations and American Society for Testing and Materials(ASTM).

By continuously adapting to customer needs and leveraging extensive international competition experience, we focus on providing innovative product solutions. We encourage our employees to showcase their expertise and enthusiasm while delivering exceptional customer service, which is key to earning recognition from industry experts and consumers worldwide.



NANTONG FORTUNE GLOBAL TRADING CO.,LTD

Established in 2011

Engaged in overseas B2B business for PVC film materials

Launched Functional Materials brand "HOMiTEX"



JIANGSU FORTUNE NEW MATERIAL TECHNOLOGY CO.,LTD

Established in 2015

Engaged in domestic B2B business and OEM manufacturing of home decoration film and stationery & office supplies

Launched Home Decoration brand "Magidekor"

SHENZHEN HOREE TECHNOLOGY CO.,LTD

Established in 2021

Engaged in Home Decoration and Stationery & Office supplies R&D, design, operation

FIVE-YEAR DEVELOPMENT PLAN

Build a warehousing and logistics center in the U.S., and form a local design and R&D team.



Comforter Set Series

Social Responsibility and Mission

We deeply integrate the concept of green development into the entire production chain: prioritize eco-friendly materials, optimize clean production processes, promote energy conservation, emission reduction, and resource recycling, and minimize the ecological impact of production to the greatest extent. With tangible actions, we fulfill our low-carbon commitments and safeguard a sustainable future of clear waters and lush mountains. We advance the intelligent and efficient upgrading of production technologies to strengthen core industrial competitiveness; focus on the R&D of functional, personalized, and green products, and accurately respond to diversified market demands and the trend of high-quality industrial development. Upholding the original aspiration of quality, we provide safe, durable, and comfortable textile products, meet consumers' aspirations for a better life, and fully safeguard the health rights and interests of every user.



Qualified Material

Keep your family safe & Health.

Reliable Factory

9 processes, 5 quality testing, over 15 years experience.

Superb Technology

Well-trained and dexterous operators.

Quality Control

Every processes has been controlled strictly.



Solid Color Series

Material: 100% Cotton | Microfiber

Size: Twin | Full | Queen | King

Color: Solid

Features: Based on low-saturation solid colors and free of redundant decorations, it fits various home styles such as modern minimalist, Nordic, and light luxury. It seamlessly integrates with different decoration tones, serving not only as bedding but also a finishing touch to spatial soft furnishings, making the home atmosphere more neat and sophisticated.

Printed Series

Material: 100% Cotton | Microfiber

Size: Twin | Full | Queen | King

Processing: Pigment | Disperse | Digital Print

Features: Printed designs blend decorativeness and versatility: minimalist prints complement modern minimalist/Nordic homes for a fresh vibe; intricate patterns suit retro/light luxury styles to boost elegance. They cater to all age groups covering young people's personalized tastes and elders' classic preferences, fitting different family members' needs.

Quilting Seam Series

Material: 100% Cotton | Microfiber

Size: Twin | Full | Queen | King

Processing: Stitching | High-frequency

Features: Crafted with precise quilting craftsmanship, it features three-dimensional textures that blend tactile appeal and design sense. It becomes a focal point of the space without extra decorations, complementing various styles such as modern minimalist, American country, and light luxury. It enhances the sophistication of the bedding and elevates the home's elegance.



Velvet Series

Material: 100% Cotton | Microfiber

Size: Twin | Full | Queen | King

Processing: Brushed | Velvet

Features: The brushing process optimizes the arrangement of fabric fibers, making the surface more fluffy and soft smooth yet not stiff to the touch, skin-friendly and non-irritating. The concave-convex texture enhances the fabric's breathability and moisture-wicking ability, reducing stuffiness during sleep, delivering a dry and comfortable tactile experience, and promoting deep, restful sleep.



Mattress Cover

Material: 100% Cotton | Microfiber

Size: Twin | Full | Queen | King

Processing: SolidColored | TechnicalWaterProofed

Features: The full-wrap structure blocks dust, stains, and sweat from seeping into the mattress, reducing wear and yellowing. It is especially suitable for non-washable mattresses such as memory foam and latex, providing dustproof, dirt-resistant, and scratch-proof protection.



Jacquard Series

Material: 100% Cotton | Microfiber

Size: Twin | Full | Queen | King

Processing: Jacquard

Features: Crafted with precision jacquard patterns woven directly via warp and weft, no extra printing/dyeing. They blend naturally into the fabric, boasting delicate 3D effects, distinct layers and soft luster. More elegant than ordinary prints, they shine as soft furnishing highlights, elevating home taste.



Sofa Cover

Material: 100% Cotton | Microfiber

Size: Single Seat | Double Seats | Triple Seats | Sofa Bed

Processing: SolidColored | Printed | Velvet | Textured | Jacquard

Features: Adopting an integrally formed full-wrap design, it fits the sofa contour precisely. It effectively blocks dust, stains, pet hair and daily wear, preventing the sofa fabric from yellowing, pilling or scratching. Especially suitable for non-washable sofas such as fabric and leather, it reduces cleaning frequency and maintenance costs, revitalizing old sofas.



Embroidery Series

Material: 100% Cotton | Microfiber

Size: Twin | Full | Queen | King

Processing: Embroidery

Features: Crafted with precision machine embroidery fine, uniform stitches, 3D full-bodied patterns in diverse motifs (flowers, vines, minimalist lines) that blend art and design. More crafted than ordinary prints, it shines as a space focal point, fitting light luxury, retro, new Chinese styles and elevating home sophistication.



Table Cover

Material: PVC | Microfiber

Shape: Square | Rectangle | Round

Processing: Transparent | Colored | Printed | Textrued | Jacquard

Features: The transparency PVC table cover barely hides the tabletop's original texture/color, preserves furniture design, fits minimalist/light luxury styles, combining practicality and decor harmony. The fabric table cover with rich textures & diverse colors, boosts space warmth and elegance, fits various styles, a soft furnishing highlight.



Films

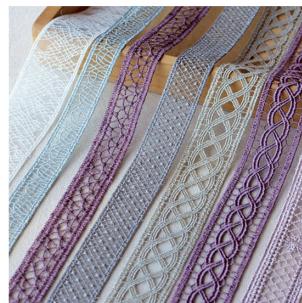
Material: PVC | PEVA | PE | EVA
Thickness: 0.05mm - 5.0mm
Type: Transparent | Solid Colored | Embossed | Clear Colored | Printed

Fabrics

Material: 100% Cotton | Microfiber
Processing: Solid Colored | Printed | Velvet | Textured | Jacquard
Size: Customized

Packing Bag

Material: PVC | Non-Woven
Type: Steel Wire Bag | Pillow Bag | Comforter Set Soft Bag | Storage Bag
Size: Customized



Zipper

Material: Nylon
Type: #3 | #5

Slider

Material: Metal | Plastic
Type: #3 | #5

Thread Yarn

Material: Polyester
Type: 20S/3 | 40S/2 | 60S/2

Lace Boader

Material: Polyester
Type: Lace | Mesh | Embroider



**MORE
COMING
SOON**

Ribbon

Material: Polyester
Width: 0.5cm | 0.8cm | 1cm | 1.2cm

Elastic Band

Material:
 Polyester + Rubber Band
Type: 1.2cm | 1.5cm | 2cm

Non-Woven

Material: Polypropylene
Type: Colored | Embossed

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